



# INDIA'S EMERGING TALENT 2020

## BEST BABY FACE CONTEST PROTOCOL DOCUMENT

### Stage: Group Level Only.

**Age category:** Baby                      **Talent Category:** Baby Face

**Date:** 23rd October, 2020.              **Status:** Unpublished

**Purpose of the document:** Use this document for guidelines purposes only for **IET Best Baby Face** Contest 2020. This is the Group Stage Protocol Document. This document will provide details on rules, guidelines, marking, scoring, cut-off points and self-campaign points for the Baby Face Contest and how to progress to Semi Final Stage with other important information. Please read this document carefully.

This Championship will have Three stages after successful participation confirmation.

1. Stage 1: Group Level (Oct-Early 2021)
2. Stage 2: Semi Finals (Early 2021)
3. Stage 3: Grand Finale (Early-Mid 2021)

This document is for Stage 1: Group Stage Level Of Contest only.

Semi Finals Level of Competitions Protocol Document will be made available after 1<sup>st</sup> December, 2020 on FunKidsIndia Website. <https://funkids.in>

### ABOUT THE CONTEST

This **IET – Best Baby Face** contains some specific kind of selection process because it is facile and full of amusement amongst all other talents. This protocol contains the information that is used for the children to participate in the Best Baby Face that is to be conducted. So please read this document carefully.

### PHASES

There are two kinds of phases for the Best Baby Face, viz.,

- Profile
- Phantasy



These phases will be judged by qualified and accomplished Judges & Panellist. The points given are relying on the level of performance of the children. Winner will be concluded, placed on the points they have earned.

#### PHASE 1 – PROFILE

In this aspect, the children have to deliver their photos and video regarding a single personality/celebrity given by our judges.

- **Photos** – The children have to give 5 photos for 5 different kinds of expression as per the personality.
- **Video** – One video of 20 secs duration have to be given by the children parents concerning the theme of the personality.

This phase carries 50 points, in which the children have to score the maximum points they can earn by their astonishing performance. We will arrange the online interview conference for the shortlisted children who got qualified score points in this phase.

#### PHASE 2 - PHANTASY

In this second phase, the children are shortlisted by the coiffure and apparel they worn in the photos and video they have furnished to the judges.

This second and final phase carries 50 points, in which the children have to score the maximum points. The judges will finalize the winner who scores the highest points in both two phases totally.

An Online Talent Showcase Session will take place with our IET hosts / Judges / Panellists to capture fun, laughter and special moments. This session will last between 10 and 30 minutes.

**\*The score points for this second stage is assured by the online interview plenary.**

#### SELECTION CRITERIA

The children are selected for the Best Baby Face, based on the points. The points for each stage as follows,

- Profile : 50 points
- Phantasy : 50 points

We strongly believe that the positive-reinforcement is a crucial educational tool, which is integral to the construction of a child's self-esteem. Our Judges strive to employ this philosophy in each of their evaluations.

**\*Judges/Panellists points' decision will be final.**



## CUT OFF SCORE

Anybody who scored above Cut Off points will be invited to the IET Semi Finals. Cut Off Score will be decided by the Judges and Panellists on the bases of number of participants, their score level and how many spaces are available for the Semi Finals. You will be notified via email, if your child has scored more than cut off points.

## SELF CAMPAIGN BONUS POINTS

We appreciate the parents, friends and families want to do more to showcase the talent and help the child to win this international award. To achieve this we will be giving 10 bonus points to a child. So, it's important that you all keep sharing the child's top photos and videos with your friends and families on social media, e.g. Facebook, YouTube and on Instagram. You can hash tag that photo or video as #CHILDFULLNAME #IET2020AWARDS #FUNKIDSINDIA #1STFUNCADEMYAWARDS

SELF CAMPAIGN will have 10 bonus points. So the final score will be calculated using 110 points. More you campaign, more score the child will get. This will be calculated in a percentile. The Top SELF CAMPAIGN will have 10 points and rest will have a percentile of that.

For example, when we search with a Child Name using hashtag, we will look on the numbers of post tags, shares, comments etc on the photo and video of the child. One child has done 100 posts share, got 1000 likes on those posts and he has done the maximum self-campaign as per the research, then this child will get full 10 points. Rest children will get percentile points.

So it's good to keep sharing the posts and use **correct** hashtags. This will increase the chances of your child to get bonus points.

Our Website and Social Media platforms links are below.

**Good luck!! Have a great Fun Learning with Fun Kids India.**

## CONSTRAINTS FOR ONLINE SHOWCASE SESSION (OR CMC)

As we are pursuing ZOOM for computer-mediated communication (CMC), you have to keep up with the instructions below,

- Download Zoom Application before the given time and make sure you are available on the given time slot with your child. Use <https://zoom.us/> to download the Zoom Application in your device.
- You should have appropriate space and good lighting
- Make sure you have good Internet connection and a laptop available with you
- Check your mic and headphones are working fine. Parent can use Bluetooth headphones to hear and talk (if possible)
- Sit in a quiet room

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- Dress up your child with concerning personality look given by the judges and prepare them for the fun event

## CONTACT US

Any query email us at [support@funkids.in](mailto:support@funkids.in)

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<https://funkids.in/terms-conditions/>